

EBS 2018: EU must overcome challenge of incomplete single market

Written by Lambert Van Nistelrooij on 24 May 2018 in Opinion
Opinion

The lack of harmonised EU trade rules is a key challenge for European businesses, says Lambert Van Nistelrooij.



Lambert Van Nistelrooij | *Photo credit: European Parliament audiovisual*

One of the key challenges European businesses and industry face when trading in Europe, is the incomplete online and offline single market.

While EU businesses enjoy free movement of goods, services, workers and capital, and while the EU legal regime theoretically ensures consistency between the laws of its various member states, there remain noticeable differences between the countries in terms of national regulations and culture.

During this legislative term, EU policymakers focused on strengthening the digital single market in the fields of connectivity, eCommerce, media, trust and security, data and eGovernment.

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The abolition of geoblocking is one of the tangible results of the close cooperation between the EU institutions in order to improve the digital single market.

About the author

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